**POSITION:** Research Analyst

**FLSA STATUS:** *Exempt Full-Time*

**LOCATION:** Greater Seattle Area (Bellevue)

**Who We Are:**

Emerald is a modern research consultancy that helps companies solve their stickiest problems with approaches that are creative, custom, and consultative. We aren’t your average researchers – with an eye for innovation, we’re always pushing the boundaries of the possible, blending the newest methods with the practical knowledge of how things get done to make a big impact.

A little about us:

* **We Look to the Future:** We believe the future of research is integrated – bringing qual, quant, behaviors, and analytics together – and we’re actively investing in creative ways to create these holistic views.
* **We Go Deep:** Every project we take on is fully custom, allowing us to immerse ourselves in businesses’ problems to uncover the best solutions – and we’ll never deliver a data dump.
* **We Move with Businesses:** Emerald was created to close the gaps left by traditional research agencies, so we consult with businesses to truly become their strategic partners from start to finish.
* **We’re All in This Together:** We care deeply about our people and value everyone’s opinion, no matter their position. Whether you’re an executive or an intern, you’re part of our Emerald family.

**What We’re Looking For:**

We know our biggest asset in our journey to transform the research industry is our people, so we’re looking for a smart, creative analyst who will help take research to the next level. We want you to be part of the team from day 1, so you’ll be executing the highest-impact projects for a variety of tech clients, blending qualitative, quantitative, and behavioral data to create compelling narratives and deliver impactful insights. Your work will be used by business planners, marketers, engineers, and executives to bring the customer into their decisions and establish themselves as leaders in their field.

If you always ask “why,” dream in data, find a story in everything, and appreciate the beauty of a well-designed focus group or survey, this might just be the job for you.

**The Details:**

At Emerald, no two days are the same – and that’s why we love it. On a typical day, you might join our team in designing the computer of the future, helping a leading tech company write a new campaign narrative, and launching the next generation of communications apps. Throughout this, your responsibilities would include:

* Contributing to (and eventually owning) all aspects of custom market research studies – including questionnaire design, fieldwork, data synthesis, and report / narrative creation
* Creating narratives that are straightforward, strategic, and actionable for our clients – and distilling these into visually compelling, executive-ready presentations
* Keeping projects and deliverables on track with your impeccable organizational skills
* Developing a strong sense of ownership for client success, becoming a trusted consultant
* Showing a commitment to exceeding client expectations and breaking from the “norm” of market research
* Staying up to date on market trends, releases, and developments to help our clients win

**Who You Are:**

* **A Research Expert:** You have experience in qualitative or quantitative market research and are excited about utilizing new methodologies and tools (from behavioral data to advanced analytics)
* **A Visual Storyteller:** You see the big-picture story beyond the numbers, and can effectively utilize data, visuals, and narrative across any platform (slides, web, documents) to show it
* **A Driven Learner:** Not only are you curious – you do something about it. You want to dive into hypotheses and try new things to deliver the best results for our clients
* **A Team Player:** You’re confident in your ability to communicate and contribute with all levels of the Emerald team, can work independently as needed, and always wants what’s best for the team and our clients
* **Personally Accountable:** You take pride in your work, so you’re detail oriented, efficient, and a time-management master who can simultaneously work on multiple projects (and also knows when to speak up and ask for help)
* **A Techie:** You love all things technology, and are comfortable (and even excited) when you hear about cloud, processors, and operating systems

You’ll also have:

* A 4-year Bachelor’s degree from an accredited university
* 1-3 years of market research, marketing, or consulting experience
* Experience with statistical software (e.g. SPSS, Q) and research tools (e.g. Decipher, SPSS Data Collection, Qualtrics)
* Excellent Word, PowerPoint, Excel, and written / verbal communication skills

**Other Important Information:**

Just as we invest in our clients, we also invest in our people. Though we have the energy and feel of a startup, we offer full benefits as part of the Stagwell Group, the largest independent data driven digital marketing services firm in the U.S.

\* Emerald Research Group does not offer visa sponsorship.