**POSITION:** Insights Manager

**FLSA STATUS:** *Exempt Full-Time*

**LOCATION:** Greater Seattle Area (Bellevue)

**Who We Are:**

Emerald is a modern research consultancy that helps companies solve their stickiest problems with approaches that are creative, custom, and consultative. We aren’t your average researchers – with an eye for innovation, we’re always pushing the boundaries of the possible, blending the newest methods with the practical knowledge of how things get done to make a big impact.

A little about us:

* **We Look to the Future:** We believe the future of research is integrated – bringing qual, quant, behaviors, and analytics together – and we’re actively investing in creative ways to create these holistic views.
* **We Go Deep:** Every project we take on is fully custom, allowing us to immerse ourselves in businesses’ problems to uncover the best solutions – and we’ll never deliver a data dump.
* **We Move with Businesses:** Emerald was created to close the gaps left by traditional research agencies, so we consult with businesses to truly become their strategic partners from start to finish.
* **We’re All in This Together:** We care deeply about our people and value everyone’s opinion, no matter their position. Whether you’re an executive or an intern, you’re part of our Emerald family.

**What We’re Looking For:**

We know our biggest asset in our journey to transform the research industry is our people, so we’re looking for a thoughtful, proactive research manager who will deliver top-tier, creative research for our clients. We want you to be part of the team from day 1, so you’ll be executing the highest-impact projects for a variety of tech clients, blending qualitative, quantitative, and behavioral data to create compelling narratives and deliver impactful insights. Your work will be used by business planners, marketers, engineers, and executives to bring the customer into their decisions and establish themselves as leaders in their field.

If you can keep the plates spinning, consider yourself bilingual in data, can enthrall a crowd with well-crafted stories, and never settle for “the way it’s always been done”, this might just be the job for you.

**The Details:**

At Emerald, no two days are the same – and that’s why we love it. On a typical day, you might join our team in designing the computer of the future, helping a leading tech company write a new campaign narrative, and launching the next generation of communications apps. Throughout this, your responsibilities would include:

* Managing custom market research studies, end-to-end – including questionnaire design, fieldwork management, data synthesis, and report / narrative creation
* Managing and mentoring a team of 1-2 research analysts, providing consistent, in-depth feedback, supporting their growth, and allocating resources to make sure every deadline is met
* Supporting Directors, VPs, and C-Suite in client management (from project administrative duties to final report debrief and activation), acting as a trusted client consultant
* Owning projects throughout their lifecycle, taking responsibility for the success of every project and navigating through any roadblocks
* Creating narratives that are straightforward, strategic, and actionable for our clients – and distilling these into visually compelling, executive-ready presentations
* Showing a commitment to exceeding client expectations and breaking from the “norm” of market research
* Staying up to date on market trends, releases, and developments to help our clients win

**Who You Are:**

* **A Research Guru:** You have experience executing qualitative and quantitative research projects, can utilize advanced analytics (think: DCM, segmentation), and have worked with cutting-edge methodologies (e.g. telemetry, social listening)
* **A Visual Storyteller:** You can communicate the big-picture story beyond the numbers – either to our internal teams or clients - and effectively utilize all the tools at your disposal to do it
* **An Advocate:** You’re comfortable collaborating with all levels of the Emerald team, are vocal in advocating for necessary changes and your big ideas. You always want what’s best for Emerald and our clients.
* **A Multitasking Maven:** You’re cool and still strategic under pressure, and are comfortable with multiple projects on your plate. You’re always detail oriented, efficient, and a time-management master
* **An Organizational Leader:** You take ownership for every project that comes across your desk, and are thoughtful in the work you create. You serve as a mentor for your team in all areas: Research excellence, interpersonal communications, and work/life balance
* **A Techie:** You love all things technology, and are comfortable (and even excited) talking about cloud, processors, and operating systems

You’ll also have:

* A 4-year Bachelor’s degree from an accredited university
* 3-5 years of market research, marketing, or consulting experience – either as a research analyst, project manager, or similar role
* Experience with statistical software (e.g. SPSS, Q) and research tools (e.g. Decipher, SPSS Data Collection, Qualtrics)
* Excellent Word, PowerPoint, Excel, and written / verbal communication skills

**Other Important Information:**

Just as we invest in our clients, we also invest in our people. Though we have the energy and feel of a startup, we offer full benefits as part of the Stagwell Group, the largest independent data driven digital marketing services firm in the U.S.

\* Emerald Research Group does not offer visa sponsorship.